

**Become an "I Shop Oldtown" Club Member
and enjoy great savings while supporting your local merchants!
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Welcome to Oldtown Salinas, "The Heart of the Valley." The Oldtown Salinas Association has created a Club Member Program as a way to thank our loyal customers for remembering to shop locally in support of the merchants and professionals in our historic downtown.

For just \$20 annually, members will receive a logo key tag entitling them to **member-exclusive** discounts and promotions at participating businesses and events in Oldtown Salinas. Club Members will also receive monthly email updates on new participating businesses, promotions, events and activities happening in Oldtown Salinas, as well as a special invitation to our annual appreciation event later in the year.

For a complete list of participating businesses and a membership form, visit www.oldtownsalinas.com or call the Oldtown Salinas Association at 758-0725 to receive your logo key tag and begin taking advantage of great savings! You can also pay by credit card online!