



City of Salinas

Mayor's Office
200 Lincoln Avenue
Salinas, CA 93901

PRESS RELEASE

FOR IMMEDIATE RELEASE

November 10, 2008

CONTACT NAME: Dennis Donohue

CONTACT TITLE: Mayor

CONTACT TELEPHONE NUMBER: (831) 594-4883.

HEADLINE: SALINAS' BUY LOCAL PROGRAM

Salinas Mayor Dennis Donohue will be conducting a press conference on Wednesday, November 12, 2008 at 11 a.m. at the Salinas Toyota Auto Dealership in the Salinas Auto Mall, 700 Auto Center Circle, Salinas. At this press conference, Mayor Donohue will be disseminating information on Salinas' "Buy Local" ordinance that went into effect on October 9, 2008.

The local preference purchasing ordinance provides local suppliers the opportunity to meet the lowest bid prices of any non-local suppliers in order to help stimulate the local economy. The goals of the buy local program include encouraging local institutions, businesses and consumers to join the City in spending locally.